



**Agenda Item Details**

Meeting	Nov 17, 2021 - Digital Design & Production Advisory Committee Agenda
Category	1. Call to Order
Subject	A. Call to Order
Type	Procedural



**IMPERIAL VALLEY COLLEGE**  
**Business Department**  
**Digital Design & Production**  
**Advisory Committee**  
**UADOPTED MINUTES**

November 17, 2021  
12:00 A.M.- 1:00 P.M.  
Zoom

**Those in attendance were as follows:**

Andres Martinez, Business Department Chair  
Tisha Nelson, Recording Secretary  
Juan Campos, IHS Computer Graphic Design Instructor  
Bill Gay, Reliance Public Relations  
Jonathan Archer, Brawley High School Graphic Design Instructor  
Michael Nicholas, IVC Repographics  
Ricardo Esquivel, IVC Student  
Aaron Popejoy, Conveyor Group  
Fonzie, IV Design Group  
Jose Bernardo Olmedo, Graphic Design teacher for IVC  
Genaro Ayala, IVC Job Developer  
Guillermo Salgado, IVC Business

**I. The meeting was called to order by Andres Martinez at 12:04 P.M.**

**II. Welcome & Introductions**

Andres Martinez thanked the Committee for being there and explained what their role was as a Committee. The Committee introduced themselves and their roles.

**III. D.D.P. Program Overview**

Andres Martinez went over the Digital Design Program and showed the committee the certificates that are available. He explained the difference between our Associates Degree for Digital Design and the certificate and went through each of the courses that are offered to students.

Mr. Olmedo explained what students learn in the ART 160 Graphic Design course that is part of the program.

Andres Martinez showed the committee the Certificate and Degree success numbers from 2018-2021.

#### **IV. Course Overview**

Andres Martinez showed the committee the course that we are offering for the Digital Design and Production Degree and Certificate.

#### **V. Program Feedback, Changes, and Recommendations**

It was recommended to have photography and light room course added to the program.

#### **VI. Chair Selection**

Andres Martinez explained the role of the Chair for Advisory meetings and asked if anyone would like to volunteer as Chair.

Aaron Popejoy & Bill Gay were nominated for Chair and Co-Chair.

M/S/C: Fonzie/Michael Nicholas to approve Aaron Popejoy as Chair and Bill Gay as Co-Chair for the Digital Design & Production Advisory Committee.

#### **VII. Other**

No other comments at this time.

#### **VIII. Next Meeting**

TBD

#### **IX. MEETING WAS ADJOURNED AT 1:07PM**